

We strongly recommend you follow our guidelines on preparing your home for the photoshoot. See the website for details. *All images include basic processing and in addition each option includes 5 fully retouched main images. Approx numbers.

Small house: basic

We spend 20-30 minutes photographing your property, and produce up to 15 images for use in your advertising, with your agent and online. Includes using a "skyhook" if appropriate to get elevated shots of your property.

\$307

15
images*

Small house: standard

As above, except we spend 45mins - 1 hour at your property, this gives us a chance to make a few alterations (and with your consent and assistance) move items around slightly. 20 images processed

\$359

20
images*

Large house

This is the option if your property is valued at over \$750k, and/or if you have land and several "features". 1-2 hours at your property, producing 20+ images. We'll talk to you beforehand and give you advice and on how to prepare your property for the photoshoot.

\$429

25
images*

SPECIAL: Video Walkthrough Pack

10 images and a 2-3 minute video with music, hosted by Real Photography, it can be shared, embedded or linked to.

\$445

10
images*
& video

Advanced

We will visit your property a couple of weeks before the shoot, and take some preliminary shots; we'll advise you as to what changes you could make to ensure your property looks its best in the photos. We'll let you see the test shots so you can see what could be improved. We'll spend up to 3 hours at your property on the day of the shoot, producing 75+ digital negatives and at least 25 processed final shots. Includes 2 virtual tours, or panoramic shots. Ideal if your property is valued at over \$1m.

\$895 This option not available though your agent.

Discounts available to Estate Agents

Extra video packages now available

Optional Extras

Extra images

5 extra fully retouched images \$99

Virtual Tours & Video

TWO Full 360 degree virtual tour OR video walkthrough for use on your website \$240

Extra Retouching

All packages include basic retouching. For advanced retouching - viewing through windows and adding skies for instance, add \$15 per shot.

Window Card

The best images designed into a window card for your own promotion (most useful if you are selling the property yourself - agents will generally have their own templates). \$130 including 2 x A3 prints (super high quality archival prints)

Advert Design

Again most useful if you are selling your own property, we use the window card to create an advert (you will need to book the size yourself and let us know the dimensions), you will need to pick a similar shape the window card, otherwise the layout will need to be re-designed. \$105

For Sale Sign / Display board

Featuring photos from the shoot plus supplied text. Includes design plus coreflute sign ready to be mounted. 60x90 cm \$150 Bigger sizes available

Agent-branded mailers & flyers

Offset printed Sumo-Sized super high quality 2 sided flyers printed on extra heavy duty 420 gsm card stock with gloss finish. Sumo cards are close to the biggest thing you can post for the price of an ordinary stamp. 220 x 120mm. Design plus 500 prints \$394 Other sizes, finishes & quantities available.

Professional Copywriting

\$85 Per paragraph: description based on questionnaire. Not quoted on the copywriter visiting the property.

How many shots is enough?

If you haven't got someone interested in the first 5 shots, another 35 wont help

"Never mind the quality, feel the width" wont sell your home. You need strong clear images - with an emphasis on the lead shot - the main shot of the house. If that doesn't draw in prospective buyers all the other shots wont matter. On average we produce 15-20 shots, but for big properties we have gone up to 35+