

Larger houses with more 'features' take longer, so cost more...  
If you have a:

## 2-4 bed house on a suburban block

We spend 20-30 minutes photographing your property. Includes using a "skyhook" if appropriate to get elevated shots of your property.

20  
images\*

\$265

## Bigger house or bigger block or views

Is the house a bit special? Does it deserve or require a bit more attention?  
As above, except we spend 45mins - 1 hour at your property.

25  
images\*

\$325

## Acres or premium property

This is the option if your property is valued at over \$750k, and/or if you have land and several "features" - eg acres, views from the property, additional buildings. 1-2 hours at your property. We'll talk to you beforehand and give you advice and on how to prepare your property for the photoshoot.

30  
images\*

\$365

## Video Walkthrough Special

Add a video walkthrough for only \$240. We video the inside and outside of your property, taking a tour through every room. The camera moves through the property giving you a much better sense of its layout than the "video tours" commonly offered that use still photos only.

video

\$240

## Advanced

Send us some of your shots of your property and we'll advise you as to what changes you could make to ensure your property looks its best in the photos. We'll spend up to 3 hours at your property on the day of the shoot, producing 75+ digital negatives and at least 30 processed final shots. Includes video walkthrough. Ideal if your property is valued at over \$1m.

30  
images\*  
&video

\$895

\*All images include basic processing and in addition each option includes 5 fully retouched main images. Approx numbers.

## Optional Extras

### Extra images

10 extra retouched images \$99

### Virtual Tours & Video

TWO Full 360 degree virtual tour OR video walkthrough for use on your website \$240

### Extra Retouching

All packages include basic retouching. For advanced retouching - viewing through windows and adding skies for instance, add \$15 per shot.

### Window Card

The best images designed into a window card for your own promotion (most useful if you are selling the property yourself - agents will generally have their own templates).

\$130 including 2 x A3 prints (super high quality archival prints)

### Advert Design

Again most useful if you are selling your own property, we use the window card to create an advert (you will need to book the size yourself and let us know the dimensions), you will need to pick a similar shape the window card, otherwise the layout will need to be re-designed. \$105

### For Sale Sign / Display board

Featuring photos from the shoot plus supplied text. Includes design plus coreflute sign ready to be mounted. 60x90 cm \$150  
Bigger sizes available

### Agent-branded mailers & flyers

Offset printed Sumo-Sized super high quality 2 sided flyers printed on extra heavy duty 420 gsm card stock with gloss finish. Sumo cards are close to the biggest thing you can post for the price of an ordinary stamp. 220 x 120mm. Design plus 500 prints \$394  
Other sizes, finishes & quantities available.

### Professional Copywriting

\$85 Per paragraph: description based on questionnaire. Not quoted on the copywriter visiting the property.

## How many shots is enough?

If you haven't got someone interested in the first 5 shots, another 35 wont help

We retouch all our shots, and feel its better to have 20 strong photos than 30 mediocre ones. However... Some properties deserve 50 shots! Simply add more (see the right panel)